

IBS OPEN CLASS 10 OUT 2017

14:00 • BUILDING 2 • C4.07

Program **ECONOMICS**

Course Unit **ECONOMICS AND STRATEGY
OF INTELLECTUAL PROPERTY**

Coordination
Sandro Mendonça

BASIC PRINCIPLES AND IDEAS OF INTERNATIONAL INTELLECTUAL PROPERTY LAW, ARE WE GETTING CLOSER?



Speaker

Roberto Garza Barbosa

Roberto Garza Barbosa, professor of Law, Tecnológico de Monterrey, Mexico. Tulane University; Ph.D. 2006, Tulane University. Area of research: International and Comparative Intellectual Property Law and Litigation.