

Roberto Garza Barbosa

rgb@tec.mx



EDUCATION

Tulane University. School of Law

Doctor of Philosophy of International and Comparative Law
Dissertation Title: International Copyright Law and Litigation.

New Orleans, LA. USA
March '06

Tulane University. School of Law

Master of Laws
Major: International and Comparative Law

New Orleans, LA. USA
June '01

Tecnologico de Monterrey (ITESM), Campus Monterrey

Master of Laws
Major: International Commercial Law

Monterrey, NL. Mexico
June '99

Universidad Autonoma de Nuevo León

Bachelor of Laws

Monterrey, NL. Mexico
December '97

PROFESSIONAL AND ACADEMIC EXPERIENCE

Tecnologico de Monterrey, Campus Monterrey

Tenured Professor. School of Law

Monterrey, NL/Mexico

June '99-Present

Courses regularly taught:

- Intellectual Property (LLB and LLM program)
- Internet and Computer Law (LLB and LLM program)
- Private International Law (International Litigation)

Other faculty related activities:

- National Researcher, CONACYT, SNI Level 2 January '08 –Present
- Member of the Science and Society Executive Committee at the Ibero-American Program for Science, Technology and Development. CYTED <www.cytex.org>. Madrid/Spain June '14-December '17
- Chair, Research Fund for Public and Private International Law, Graduate School, ITESM June '09 – February '12
- Faculty Advisor at the ITESM Ph.D Program. International and Comparative Intellectual Property June '14 - Present
- Chief Editor of the *ITESM IUSTITIA Law Journal* October '03 – December '17
- Visiting Professor at *Universidad Tecnológica Centroamericana*, Tegucigalpa/ San Pedro Sula/Honduras at the Master in Laws Program. Courses taught: Internet and Computer Law and IP 2002, 2003, 2007
- Academic Dean at ITESM-CTLS –Center for Transnational Legal Studies January '13 – December '18
- Member of the Admissions Committee of ITESM, Campus Monterrey August '13 – August '14
- Executive Committee Member at the International Association for the Advancement of Teaching and Research in Intellectual Property (ATRIP) August '19- Present Zurich, Switzerland

Legal Practice and Membership

- Intellectual Property counseling and litigation: Monterrey, NL/Mexico
 - Identification of intellectual property assets and their protection.
 - *Intellectual Property Due Diligence Assessment*.
 - Registration and prosecution of IP rights.
 - Contract drafting: franchising, licenses, arbitration, and all kind of IP contracts.
 - Negotiation of franchises, licenses, and disputes.
 - Advising on strategic protection of IP identified assets.
 - Litigation and dispute resolution.
 - Mitigation clauses and dispute prevention.
 - In house seminars and webinars to companies and governmental agencies.
- Professional internship at the Fifth Civil and Commercial State Trial Court, working at the office of the clerk elaborating judgment drafts. February'98 - Present Monterrey, NL/Mexico
- Member of the International Association for the Advancement of Teaching and Research in Intellectual Property (ATRIP) November '93 – December '97
- Member of the International Association for the Advancement of Teaching and Research in Intellectual Property (ATRIP) June '15 – Present

RELEVANT PUBLICATIONS

- International Copyright Law and Litigation: A Mechanism for Improvement. Marquette Intellectual Property Law Review. Wisconsin, USA January '07
- Revisiting International Copyright Law. Barry Law Review. Orlando Florida, USA April '07
- **Book:** International Copyright Law and Litigation: A Mechanism for Improvement, VMG Germany February '08
- **Book:** *Derechos de Autor y Derechos Conexos. Marco Jurídico Internacional. Aspectos Filosóficos, Sustantivos y de Litigio Internacional.* Publisher Porrúa, Mexico December '09

- The Philosophical Approaches to Intellectual Property and Legal Transplants. The Mexican Supreme Court and NAFTA Article 1705. *Houston Journal of International Law*. Houston TX, USA July'09
- *Steele v. Bulova Watch Co. De la aplicación extraterritorial del Lanham Act Norteamericano en México y de la Marca Notoriamente Conocida.* Boletín Mexicano de Derecho Comparado, Mexico January' 10
- Legal Protection for Computer Programs. A Comparative Analysis; Mexico, U.S. and European Union. *Actas de Derecho Industrial*, Universidad Santiago de Compostela, Spain May'10
- **Casebook:** Comparative Internet and Computer Law. *Derecho Informático. Enfoque Didáctico con Perspectiva Internacional y Comparado* August'11
- The Dilemma Protection for Software. A Comparative Overview. BNA World Intellectual Property Report, United Kingdom January'12
- A Comparative Look at Secondary Liability for Copyright Infringement. Bloomberg BNA World Intellectual Property Report, United Kingdom June'14
- *El Derecho de Autor, Las Nuevas Tecnologías y el Derecho Comparado. Una Reflexión para la Legislación Nacional y sus Desarrollos Jurisprudenciales.* Boletín Mexicano de Derecho Comparado vol. 142. January '15
- *El Artículo 1705(3) del Tratado de Libre Comercio de América del Norte y su Interpretación por la Suprema Corte de Justicia de la Nación.* Boletín Mexicano de Derecho Comparado. vol. 144. September'15
- **Book:** *Derecho de la Propiedad Intelectual. Nacional, Internacional y Comparado. Un Enfoque Basado en Sentencias.* Editorial Porrúa September '15
- Mexican Supreme Court Ruling Leaves Collective Societies Not Needing Standing or Infringement to Prevail in Copyright Claims, Bloomberg BNA World Intellectual Property Report, United Kingdom September'15
- Congress Conference: *Derecho Informático, Universidad Pontificia Bolivariana, Medellín Colombia: La Responsabilidad de los Proveedores de Servicios de Internet. Una Perspectiva de Derecho Comparado para el Sistema Jurídico Mexicano y América Latina.* August'15
- U.S. Copyright Law, Technology and Litigation. A National Approach and its International Consequences, Anuario Mexicano de Derecho Internacional, vol. 16 January'16
- Federation Internationale de Football Association (FIFA) v. Pepsico de Mexico, S. de R.L. de C.V. (Pepsico). A Case Related to Trademark Infringement and Unfair Competition, Bloomberg BNA World Intellectual Property Report, United Kingdom March'16
- Book Chapter: *Aspectos Legales de la Nanotecnología en: Nanotecnología: Una Aproximación*
- *La Suprema Corte de Justicia de la Nación y la Imposición de Medidas Preliminares a los Proveedores de Servicios de Internet.* Boletín Mexicano de Derecho Comparado. vol. 148. January'17
- Conference: Basic Principles and Ideas of International Intellectual Property Law. Are We Getting Closer? ISCTE, Business School. Instituto Universitario de Lisboa. Portugal November' 17
- *Nanotecnología, Derecho y Propiedad Intelectual. La Evolución de una Sinergia Poco Probable* Revista Iberoamericana de Derecho Informático, Spain September '18
- **Book:** *Propiedad Intelectual.* Porrúa Mexico April' 19
- Congress Conference: Keynote Panel. Intellectual Property Primary and Secondary Rights in International Law, at ATRIP 38th Annual Congress, Vanderbilt Law School, Nashville, Tennessee August'19
- Congress Conference: Keynote Panel. Mexican Patent Litigation and International Intellectual Property Treaties, in: 5th Annual Texas A & M Intellectual Property Scholars Roundtable. Texas A & M School of Law. Fort Worth, TX, EE.UU. September'19
- Mexico, International Intellectual Property Treaties and the Extension of Patent Term of Protection, IIC – International Review of Intellectual Property and Competition Law, Max Planck Institute for Innovation and Competition, Germany (Q2) November '19
- To publish: *Takeda v. Rimsa. México, el Convenio de París y el TCP, Revista Chilena de Derecho* (Q1) December '19

ADDITIONAL INFORMATION

Languages: Spanish (mother language), English 100%
Homepage: <https://www.ipmty.com>
LinkedIn: <https://www.linkedin.com/in/roberto-garza-barbosa/>
Research Gate: https://www.researchgate.net/profile/Roberto_Garza_Barbosa
ORCID: <http://orcid.org/0000-0002-5315-7517>