

# Roberto Garza Barbosa

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## EDUCATION

### Tulane University. School of Law

Doctor of Philosophy in International and Comparative Law  
Dissertation Title: International Copyright Law and Litigation.

New Orleans, LA. USA  
March '06

### Tulane University. School of Law

Master of Laws  
Major: International and Comparative Law

New Orleans, LA. USA  
June '01

### Tecnologico de Monterrey, Campus Monterrey

Master of Laws  
Major: International Commercial Law

Monterrey, NL. Mexico  
June '99

### Universidad Autonoma de Nuevo Leon

Bachelor of Laws

Monterrey, NL. Mexico  
December '97

## LEGAL PRACTICE AND MEMBERSHIP

- Intellectual Property counseling and litigation: Monterrey, NL/Mexico
  - Unique international and comparative legal education and experience.
  - 25 years of experience delivering solutions and solving problems of international and national clients such as technological companies, oil companies, banks, sound recording labels, import and export enterprises, franchise holders, inventors, etc.
  - Clients from Mexico, Sweden, the United States, the United Kingdom, Colombia, Peru, Ecuador, and so on.
  - Network of filial law firms around the world ready to prosecute patent rights and trademarks, litigate, incorporate, or give legal advice.
  - Chair of the Intellectual Property Committee of the Mexican Bar Association
  - Identification of intellectual property assets and their protection
  - *Intellectual Property Due Diligence Assessment*.
  - Registration and prosecution of IP rights in Mexico and abroad.
  - Contract drafting: franchising, licenses, arbitration, and all kind of IP contracts.
  - Negotiation of franchises, licenses, and disputes.
  - Advising on strategic protection of IP identified assets.
  - Litigation and dispute resolution.
  - Mitigation clauses and dispute prevention.
  - In house seminars and webinars to companies and governmental agencies.
  - Professional internship at the Fifth Civil and Commercial State Trial Court, working at the office of the clerk elaborating judgment drafts. February'98 - Present  
NL/Mexico  
November '93 – December '97

## ACADEMIC EXPERIENCE AND MEMBERSHIP

### Tecnologico de Monterrey, Campus Monterrey

Tenured Professor. School of Law

Monterrey, NL/Mexico  
June '99-Present

### Courses regularly taught:

- Intellectual Property
- Private International Law (International Litigation)
- Comparative Law

### Relevant Faculty Related Activities:

- National Researcher, National Mexican Council CONACYT, SNI Level 2 January'08 –Present
- Science and Society Executive Committee Member at the Ibero-American Program for Science, Technology and Development (CYTED) June '14-December'17  
Madrid/Spain
- Chair, Research Group of Law, *Catedra Estado de Derecho*, EGAP Graduate School, *Tecnologico de Monterrey* June'09 – February'12
- Faculty Member Ph.D Program in Humanistic Studies, *Tecnologico de Monterrey*, area of research: International and Comparative Intellectual Property Law August '15 - Present
- Chief Editor of the *IUSTITIA Law Journal*, *Tecnologico de Monterrey* October'03 – December'16
- Visiting Professor at *Universidad Tecnologica Centroamericana*, Master of Laws Program '02, & '06
- Academic Dean at *Tecnologico de Monterrey*–Center for Transnational Legal Studies January'13 – December'18
- Admissions Committee Member, *Tecnologico de Monterrey* August'13 – August'14
- Academic Honor Committee Member, *Tecnologico de Monterrey* August'17 – January'18

- Member of the International Association for the Advancement of Teaching and Research in Intellectual Property (ATRIP) June '15 – Present
- Executive Committee Member at the International Association for the Advancement of Teaching and Research in Intellectual Property (ATRIP) August'19- Present Zurich, Switzerland
- National Dean and Faculty Search Committee Member for Law Programs, *Tecnologico de Monterrey* August'19 - Present
- National Chair, Strategic Research Group of Law, Legal Systems Innovation, *Tecnologico de Monterrey* November'19 – Present
- Member of the Scientific Committee at IP & Innovation Researchers of Asia (IPIRA) Network April'21 – Present

## RELEVANT PUBLICATIONS

- International Copyright Law and Litigation: A Mechanism for Improvement. Marquette Intellectual Property Law Review. Wisconsin, USA January '07
- Revisiting International Copyright Law. Barry Law Review. Orlando Florida, USA April '07
- **Book:** International Copyright Law and Litigation: A Mechanism for Improvement, VMG Germany February '08
- **Book:** *Derechos de Autor y Derechos Conexos. Marco Juridico Internacional. Aspectos Filosoficos, Sustantivos y de Litigio Internacional.* Publisher Porrua, Mexico December'09
- The Philosophical Approaches to Intellectual Property and Legal Transplants. The Mexican Supreme Court and NAFTA Article 1705. Houston Journal of International Law. Houston TX, USA July'09
- *Steele v. Bulova Watch Co. De la aplicación extraterritorial del Lanham Act Norteamericano en México y de la Marca Notoriamente Conocida.* Boletin Mexicano de Derecho Comparado, Mexico January' 10
- Legal Protection for Computer Programs. A Comparative Analysis; Mexico, U.S. and European Union. *Actas de Derecho Industrial*, Universidad Santiago de Compostela, Spain May'10
- **Casebook:** Comparative Internet and Computer Law. *Derecho Informatico. Enfoque Didactico con Perspectiva Internacional y Comparado* August'11
- The Dilemma Protection for Software. A Comparative Overview. BNA World Intellectual Property Report, United Kingdom January'12
- A Comparative Look at Secondary Liability for Copyright Infringement. Bloomberg BNA World Intellectual Property Report, United Kingdom June'14
- *El Derecho de Autor, Las Nuevas Tecnologías y el Derecho Comparado. Una Reflexión para la Legislación Nacional y sus Desarrollos Jurisprudenciales.* Boletin Mexicano de Derecho Comparado vol. 142. January '15
- *El Artículo 1705(3) del Tratado de Libre Comercio de América del Norte y su Interpretación por la Suprema Corte de Justicia de la Nación.* Boletin Mexicano de Derecho Comparado. vol. 144. September'15
- **Book:** *Derecho de la Propiedad Intelectual. Nacional, Internacional y Comparado. Un Enfoque Basado en Sentencias.* Editorial Porrua September '15
- Mexican Supreme Court Ruling Leaves Collective Societies Not Needing Standing or Infringement to Prevail in Copyright Claims, Bloomberg BNA World Intellectual Property Report, United Kingdom September'15
- Congress Conference: *La Responsabilidad de los Proveedores de Servicios de Internet. Una Perspectiva de Derecho Comparado para el Sistema Juridico Mexicano y America Latina, Universidad Pontificia Bolivariana, Medellin Colombia.* August'15
- U.S. Copyright Law, Technology and Litigation. A National Approach and its International Consequences, Anuario Mexicano de Derecho Internacional, vol. 16 January'16
- Federation Internationale de Football Association (FIFA) v. Pepsico de Mexico, S. de R.L. de C.V. (Pepsico). A Case Related to Trademark Infringement and Unfair Competition, Bloomberg BNA World Intellectual Property Report, United Kingdom March'16
- Book Chapter: *Aspectos Legales de la Nanotecnología en: Nanotecnología: Una Aproximación*
- *La Suprema Corte de Justicia de la Nación y la Imposición de Medidas Preliminares a los Proveedores de Servicios de Internet.* Boletin Mexicano de Derecho Comparado. vol. 148. January'17
- Conference: Basic Principles and Ideas of International Intellectual Property Law. Are We Getting Closer? ISCTE, Business School. *Instituto Universitario de Lisboa.* Portugal October' 17
- Conference: Nanotechnology and Intellectual Property in the International Nanotechnology Seminar, Intellectual Property and Regulatory Framework, Escuela Libre de Derecho, Mexico City October'17
- *Nanotecnología, Derecho y Propiedad Intelectual. La Evolucion de una Sinergia Poco Probable* Revista Iberoamericana de Derecho Informatico, Spain September '18
- **Book:** *Propiedad Intelectual.* Porrua Mexico April' 19
- Congress Conference: Keynote Panel. Intellectual Property Primary and Secondary Rights in International Law, at ATRIP 38th Annual Congress, Vanderbilt Law School, Nashville, Tennessee August'19
- Congress Conference: Keynote Panel. Mexican Patent Litigation and International Intellectual Property Treaties, in: 5th Annual Texas A & M Intellectual Property Scholars Roundtable. Texas A & M School of Law. Fort Worth, TX, EE.UU. September'19
- *Takeda v. Rimsa. México, el Convenio de París y el TCP,* Revista Chilena de Derecho (Q1) December '19
- Mexico, International Intellectual Property Treaties and the Extension of Patent Term of Protection, IIC – International Review of Intellectual Property and Competition Law, Max Planck Institute for Innovation and Competition, Germany (Q2) January'20

- **Book Chapter:** Intellectual Property Primary and Secondary Rights in International Law. The Case of Mexican Pharmaceutical Patents and the USMCA in Daniel Gervais, *The Future of Intellectual Property Law*, Edward Elgar Publishing, USA & UK. May'21
- Conference: Preliminary Injunctions for Global Infringement Litigation. A Comparative Perspective, Union University Faculty of Law and Serbian National Domain Name Registrar, Serbia. December'21
- Conference: *Economía del Conocimiento Propiedad Intelectual e Innovación en América Latina*, Pontificia Universidad Católica Argentina April'22
- Report on Mexico and Central America, in Status Report on Protection Against Unfair Competition in WIPO Member States, Standing Committee on the Law of Trademarks, Industrial Designs and Geographical Indications (SCT) November'22

## ADDITIONAL INFORMATION

**Languages:** Spanish (mother language), English 100%  
**Homepage:** <https://www.ipmtty.com>  
**LinkedIn:** <https://www.linkedin.com/in/roberto-garza-barbosa/>  
**E-mail:** [rgb@ipmtty.com](mailto:rgb@ipmtty.com)  
[rgb@tec.mx](mailto:rgb@tec.mx)