



## EDUCATION

### **Tulane University. School of Law**

Doctor of Philosophy of International and Comparative Law  
Dissertation Title: International Copyright Law and Litigation.

New Orleans, LA. USA  
March '06

### **Tulane University. School of Law**

Master of Laws  
Major: International and Comparative Law

New Orleans, LA. USA  
June '01

### **Tecnologico de Monterrey (ITESM), Campus Monterrey**

Master of Laws  
Major: International Commercial Law

Monterrey, NL. Mexico  
June '99

### **Universidad Autonoma de Nuevo León**

Bachelor of Laws

Monterrey, NL. Mexico  
December '97

## PROFESSIONAL AND ACADEMIC EXPERIENCE

### **Tecnologico de Monterrey, Campus Monterrey**

Tenured Professor. School of Law

Monterrey, NL/Mexico  
June '99-Present

#### **Courses regularly taught:**

- Intellectual Property (LLB and LLM program)
- Internet and Computer Law (LLB and LLM program)
- Private International Law (International Litigation)

#### **Other faculty related activities:**

- National Researcher, CONACYT, SNI Level 2 January '08 –Present
- Member of the Science and Society Committee in the Ibero-American Program for Science, Technology and Development. CYTED <[www.cytex.org](http://www.cytex.org)>. June '14-December '17  
Madrid/Spain
- Chair, Research Fund for Public and Private International Law, Graduate School, ITESM June '09 – February '12
- Faculty Advisor at the ITESM Ph.D Program. International and Comparative Intellectual Property June '14 - Present
- Chief Editor of the *ITESM IUSTITIA Law Journal* October '03 – December '17
- Visiting Professor at *Universidad Tecnológica Centroamericana*, Tegucigalpa/ San Pedro Sula/Honduras  
at the Master in Laws Program. Courses taught: Internet and Computer Law and IP 2002, 2003, 2007
- Academic Dean at ITESM-CTLS –Center for Transnational Legal Studies January '13 – December '18
- Member of the Admissions Committee of ITESM, Campus Monterrey August '13 – August '14
- Executive Committee Member at the International Association for the Advancement of Teaching and Research in Intellectual Property (ATRIP) August '19- Present  
Zurich, Switzerland

### **Legal Practice and Membership**

- Intellectual Property counseling and litigation: Monterrey, NL/Mexico
  - Identification of intellectual property assets and their protection.
  - *Intellectual Property Due Diligence Assessment*.
  - Registration and prosecution of IP rights.
  - Contract drafting: franchising, licenses, arbitration, and all kind of IP contracts.
  - Negotiation of franchises, licenses, and disputes.
  - Advising on strategic protection of IP identified assets.
  - Litigation and dispute resolution.
  - Mitigation clauses and dispute prevention.
  - In house seminars and webinars to companies and governmental agencies.
- Professional internship at the Fifth Civil and Commercial State Trial Court, working at the office of the clerk elaborating judgment drafts. February'98 - Present  
Monterrey, NL/Mexico
- Member of the International Association for the Advancement of Teaching and Research in Intellectual Property (ATRIP) November '93 – December '97  
June '15 – Present

## RELEVANT PUBLICATIONS

- International Copyright Law and Litigation: A Mechanism for Improvement. Marquette Intellectual Property Law Review. Wisconsin, USA January '07
- Revisiting International Copyright Law. Barry Law Review. Orlando Florida, USA April '07
- **Book:** International Copyright Law and Litigation: A Mechanism for Improvement, VMG Germany February '08
- **Book:** *Derechos de Autor y Derechos Conexos. Marco Jurídico Internacional. Aspectos Filosóficos, Sustantivos y de Litigio Internacional.* Publisher Porrúa, Mexico December '09

- The Philosophical Approaches to Intellectual Property and Legal Transplants. The Mexican Supreme Court and NAFTA Article 1705. Houston Journal of International Law. Houston TX, USA July'09
- *Steele v. Bulova Watch Co. De la aplicación extraterritorial del Lanham Act Norteamericano en México y de la Marca Notoriamente Conocida.* Boletín Mexicano de Derecho Comparado, Mexico January' 10
- Legal Protection for Computer Programs. A Comparative Analysis; Mexico, U.S. and European Union. *Actas de Derecho Industrial*, Universidad Santiago de Compostela, Spain May'10
- **Casebook:** Comparative Internet and Computer Law. *Derecho Informático. Enfoque Didáctico con Perspectiva Internacional y Comparado* August'11
- The Dilemma Protection for Software. A Comparative Overview. BNA World Intellectual Property Report, United Kingdom January'12
- A Comparative Look at Secondary Liability for Copyright Infringement. Bloomberg BNA World Intellectual Property Report, United Kingdom June'14
- *El Derecho de Autor, Las Nuevas Tecnologías y el Derecho Comparado. Una Reflexión para la Legislación Nacional y sus Desarrollos Jurisprudenciales.* Boletín Mexicano de Derecho Comparado vol. 142. January '15
- *El Artículo 1705(3) del Tratado de Libre Comercio de América del Norte y su Interpretación por la Suprema Corte de Justicia de la Nación.* Boletín Mexicano de Derecho Comparado. vol. 144. September'15
- **Book:** *Derecho de la Propiedad Intelectual. Nacional, Internacional y Comparado. Un Enfoque Basado en Sentencias.* Editorial Porrúa September '15
- Mexican Supreme Court Ruling Leaves Collective Societies Not Needing Standing or Infringement to Prevail in Copyright Claims, Bloomberg BNA World Intellectual Property Report, United Kingdom September'15
- Congress Conference: *Derecho Informático, Universidad Pontificia Bolivariana, Medellín Colombia: La Responsabilidad de los Proveedores de Servicios de Internet. Una Perspectiva de Derecho Comparado para el Sistema Jurídico Mexicano y América Latina.* August'15
- U.S. Copyright Law, Technology and Litigation. A National Approach and its International Consequences, Anuario Mexicano de Derecho Internacional, vol. 16 January'16
- Federation Internationale de Football Association (FIFA) v. Pepsico de Mexico, S. de R.L. de C.V. (Pepsico). A Case Related to Trademark Infringement and Unfair Competition, Bloomberg BNA World Intellectual Property Report, United Kingdom March'16
- Book Chapter: *Aspectos Legales de la Nanotecnología en: Nanotecnología: Una Aproximación*
- *La Suprema Corte de Justicia de la Nación y la Imposición de Medidas Preliminares a los Proveedores de Servicios de Internet.* Boletín Mexicano de Derecho Comparado. vol. 148. January'17
- Conference: Basic Principles and Ideas of International Intellectual Property Law. Are We Getting Closer? ISCTE, Business School. Instituto Universitario de Lisboa. Portugal November' 17
- *Nanotecnología, Derecho y Propiedad Intelectual. La Evolución de una Sinergia Poco Probable* Revista Iberoamericana de Derecho Informático, Spain September '18
- **Book:** *Propiedad Intelectual. Internacional y Comparado.* Porrúa Mexico November' 18
- Congress Conference: Keynote Panel. Intellectual Property Primary and Secondary Rights in International Law, at ATRIP 38th Annual Congress, Vanderbilt Law School, Nashville, Tennessee August'19
- To publish: *Takeda v. Rimsa. México, el Convenio de París y el TCP, Revista Chilena de Derecho* (Q1) September '19
- To publish: Mexico, International Intellectual Property Treaties and the Extension of Patent Term of Protection, IIC – International Review of Intellectual Property and Competition Law, Germany (Q2) January '20

## ADDITIONAL INFORMATION

**Languages:** Spanish (mother language), English 100%  
**Homepage:** <https://www.ipmty.com>  
**LinkedIn:** <https://www.linkedin.com/in/roberto-garza-barbosa/>  
**Research Gate:** [https://www.researchgate.net/profile/Roberto\\_Garza\\_Barbosa](https://www.researchgate.net/profile/Roberto_Garza_Barbosa)  
**ORCID:** <http://orcid.org/0000-0002-5315-7517>